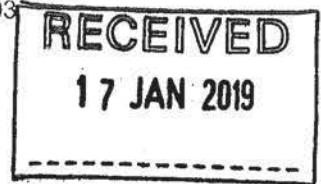


APPENDIX A

21/11/2018

Business - Application for a premises licence to be granted under the Licensing Act 2003

Ref No. 1136930



Name of Applicant

Please enter the name(s) who is applying for a premises licence under section 17 of the Licensing Act 2003 and am making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

	Keeley McKenzie
--	-----------------

Premises Details

Non-domestic rateable value of premises in order to see your rateable value [click here](#) (opens in new window)

£	23.750
	Band D and E only applies to premises which uses exclusively or primarily for the supply of alcohol for consumption on the premises

Premises trading name

	55 East
--	---------

Postal address of premises or, if none, ordnance survey map reference or description

Address Line 1	57-59 EAST STREET
Address Line 2	
Town	LONDON
County	
Post code	SE17 2DJ
Ordnance survey map reference	
Description of the location	
Telephone number	██████████

Applicant Details

Please select whether you are applying for a premises licence as

	An individual or individuals
--	------------------------------

Business - Application for a premises licence to be granted under the Licensing Act 2003

If you are applying as an individual or non-individual please select one of the following:-

<input checked="" type="checkbox"/> I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities

Details of Individual Applicant

Personal Details

Title	Ms
If other, please specify	
Surname	McKenzie
Forenames	Keeley
Date of birth	██████████
I am 18 years old or over	Yes
Nationality	United Kingdom

Current Address

Street number or Building name	██
Street Description	██████████
Town	██████████
County	
Post code	██████

Contact Details

Daytime contact telephone number	██████████
Email Address	██████████

Do you wish to add a second individual applicant?

<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
------------------------------	--

Operating Schedule

When do you want the premises licence to start?

	26/12/2018
--	------------

Business - Application for a premises licence to be granted under the Licensing Act 2003

If you wish the licence to be valid only for a limited period, when do you want it to end?

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General description of premises (see guidance note 1)

	<p>55 East is a Speciality Coffee & Exhibition Shop on East Street. East Street is made up mainly of independents such as cafes/ restaurants/ supermarkets/retail/ pubs/salons & its famous 6-day week market.</p> <p>Serving up light breakfast, healthy lunches, small evening plates, tasty cakes & speciality coffee, tea, hot chocolate & fresh juices.</p> <p>It is proximally 45 sqm in size. A terrace unit with flats above. It has a double glazed window door entrance, with some rear windows and a disabled unisex toilet. Equipped with a sophisticated CCTV & an alarm system. It seats around 25 covers, which is a mix of sofas and wooden dining chairs. Background music plays throughout. We operate a wait on service, with a good mix of clientele.</p> <p>We will supply a selection of wines & craft beer for an in-house consumption to compliment our small plate food options.</p>
--	---

If 5,000 or more people are expected to attend the premises at any one time please use the drop down below to select the number.

	Less than 5000
--	----------------

Operating Schedule part 2

What licensable activities do you intend to carry on from the premises?

	(Please see sections 1 and 14 of the Licensing Act 2003 and schedule 1 and 2 of the Licensing Act 2003)
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Provision of regulated entertainment (Please read guidance note 2)

	f) recorded music

Provision of late night refreshment

--	--

Business - Application for a premises licence to be granted under the Licensing Act 2003

Supply of alcohol

	j) Supply of alcohol
--	----------------------

F - Recorded Music

Will the playing of recorded music take place indoors or outdoors or both? (Please read guidance note 3)

	Indoors
--	---------

Please give further details here (Please read guidance note 4)

	Music will be played in the background to create an ambience.
--	---

Standard days and timings for Recorded Music (Please read guidance note 7)

Day	Start	Finish
Mon	07:30	23:30
Tues	07:30	23:30
Wed	07:30	23:30
Thur	07:30	23:30
Fri	07:30	23:30
Sat	07:30	23:30
Sun	07:30	23:30

State any seasonal variations for playing recorded music (Please read guidance note 5)

--	--

Non standard timings. Where you intend to use the premises for the playing of recorded music entertainment at different times to those listed. (Please read guidance note 6)

--	--

J - Supply of Alcohol

Will the supply of alcohol be for consumption (Please read guidance note 8)

	On the premises
--	-----------------

Standard days and timings for Supply of alcohol (Please read guidance note 7)

Business - Application for a premises licence to be granted under the Licensing Act 2003

Day	Start	Finish
Mon	11:00	23:30
Tues	11:00	23:30
Wed	11:00	23:30
Thur	11:00	23:30
Fri	11:00	23:30
Sat	11:00	23:30
Sun	11:00	23:30

State any seasonal variations for the supply of alcohol (Please read guidance 5)

--	--

Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed. Please list, (Please read guidance note 6)

--	--

Please download and then upload the consent form completed by the designated proposed premises supervisor

	Screen-Shot-2018-11-12-at-23.57.05.png
--	--

Premises Supervisor

Full name of proposed designated premises supervisor

First names	Keeley
Surname	McKenzie

DOB

Date Of Birth	██████████
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Address of proposed designated premises supervisor

Street number or Building name	█
Street Description	██████ ██████
Town	██████████
County	
Post code	██████

Business - Application for a premises licence to be granted under the Licensing Act 2003

Personal licence number of proposed designated premises supervisor, if any,

Personal licence number (if known)	██████████
Issuing authority (if known)	Liverpool City Council

K

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (Please read guidance note 9)

N/A

L - Hours premises are open to public

Hours premises are open to the public (standard timings Please read guidance note 7)

Day	Start	Finish
Mon	08:30	17:00
	18:30	23:30
Tues	08:30	17:00
	18:30	23:00
Wed	08:30	17:00
	18:30	23:30
Thur	08:30	17:00
	18:30	23:30
Fri	08:30	17:00
	18:30	23:30
Sat	08:30	17:00
	18:30	23:30
Sun	08:30	17:00
	18:30	23:30

State any seasonal variations (Please read guidance note 5)

--

Non standard timings. Where you intend to use the premises to be open to the public at different times from those listed. Please list, (Please read guidance note 6)

--

M - Steps to promote four licencing objectives

Business - Application for a premises licence to be granted under the Licensing Act 2003

Personal licence number of proposed designated premises supervisor, if any,

Personal licence number (if known)	██████████
Issuing authority (if known)	Liverpool City Council

K

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (Please read guidance note 9)

	N/A
--	-----

L - Hours premises are open to public

Hours premises are open to the public (standard timings Please read guidance note 7)

Day	Start	Finish
Mon	08:30	17:00
	18:30	23:30
Tues	08:30	17:00
	18:30	23:30
Wed	08:30	17:00
	18:30	23:30
Thur	08:30	17:00
	18:30	23:30
Fri	08:30	17:00
	18:30	23:30
Sat	08:30	17:00
	18:30	23:30
Sun	08:30	17:00
	18:30	23:30

State any seasonal variations (Please read guidance note 5)

--	--

Non standard timings. Where you intend to use the premises to be open to the public at different times from those listed. Please list, (Please read guidance note 6)

--	--

M - Steps to promote four licencing objectives

Business - Application for a premises licence to be granted under the Licensing Act 2003

a) General - all four licensing objectives (b,c,d,e) (Please read guidance note 10)

	<p>TO PROMOTE ALL FOUR LICENSING OBJECTIVES WE WILL KEEP: Strong management controls and effective training of all staff so that they are aware of the premises licence and the requirements to meet the four licensing objectives with particular attention to:</p> <ul style="list-style-type: none">a/ no selling of alcohol to underage peopleb/ no drunk and disorderly behaviour on the premises areac/ vigilance in preventing the use and sale of illegal drugs at the retail aread/ no violent and anti-social behavioure/ no any harm to children <p>- Operating Schedule providing the hours of operation and licensable activities during those hours. - Designated premises supervisor confirmed it is obligated to be in day-to-day control of the premises, to provide good training for staff on the Licensing Act (Training Record), to make or authorise each sale - Clear "Challenge 25" information to prevent the supply of alcohol to under-age drinkers. - CCTV system installed with recording option available - Roller metal exterior shutters will be fixed to ensure that the shop front is safe and secure at all times.</p>
--	--

b) the prevention of crime and disorder

	<p>CCTV System installed to monitor entrances, exits, and other parts of the premises in order to address the prevention of crime objective.</p> <p>A clear and legible notice outside the premises indicating the normal hours under the terms of the premises licence during which licensable activities are permitted.</p> <p>Not selling alcohol to drunk or intoxicated customers.</p> <p>Custom will not be sought by means of personal solicitation outside or in the vicinity of the premises.</p> <p>Prevention and vigilance in illegal drug use at the coffee shop area.</p>
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c) public safety.

	<p>Internal and external lighting fixed to promote the public safety objective.</p> <p>Well trained staff adherence to environmental health requirements.</p> <p>Training and implementation of underage ID checks.</p> <p>A log book or recording system shall be kept upon the premises in which shall be entered particulars of inspections made; those required to be made by statute, and information compiled to comply with any public safety condition attached to the premises licence that requires the recording of such information. The logbook shall be kept available for inspection when required by persons authorised by the Licensing Act 2003 or associated legislation.</p> <p>All parts of the premises and all fittings and apparatus therein, door fastenings and notices, lighting, heating, electrical, sanitary accommodation and other installations, will be maintained at all times in good order and in a safe condition.</p>
--	--

d) the prevention of public nuisance

Business - Application for a premises licence to be granted under the Licensing Act 2003

	<p>Noise reduction measures to address the public nuisance objective.</p> <p>Prominent, clear and legible notices will be displayed at the exit requesting the public to respect the needs of nearby residents and to leave the premises and the area quietly.</p> <p>Deliveries of goods necessary for the operation of the business will be carried out at such a time or in such a manner as to prevent nuisance and disturbance to nearby residents.</p> <p>The Licensee will ensure that staff who arrive early morning or depart late at night (ex. for unpacking, pricing newly delivered goods) when the business has ceased trading conduct themselves in such a manner to avoid causing disturbance to nearby residents.</p> <p>Customers will be asked not to stand around loudly talking in the street outside the premises.</p> <p>Customers will not be admitted to premises above opening hours.</p> <p>The movement of bins and rubbish outside the premises will be kept to a minimum after 11.00pm. This will help to reduce the levels of noise produced by the premises.</p> <p>Any lighting on or outside the premises will be positioned and screened in such a way so as to not cause a disturbance to nearby residents.</p> <p>Adequate waste receptacles for use by customers will be provided in the local vicinity</p>
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e) the protection of children from harm

	<p>"Challenge 25" sign which is a retailing strategy that encourages anyone who is over 18 but looks under 25 to carry acceptable ID (a card bearing the PASS hologram, a photographic driving license or a passport) if they wish to buy alcohol.</p> <p>Staff will be highly trained about the requirement for persons' identification, age establishment etc.</p> <p>All the details provided in the Training Record Book available the coffee shop.</p> <p>Log Book will be kept upon the premises all the times.</p>
--	---

Please upload a plan of the premises

	174-East-Street-Location-plan.pdf
--	---

Please upload any additional information i.e. risk assessments

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Checklist

	<p>I have enclosed the plan of the premises. I understand that if I do not comply with the above requirements my application
 will be rejected.</p>
--	---

Business - Application for a premises licence to be granted under the Licensing Act 2003

	I understand that I must now advertise my application (In the local paper within 14 days of applying)
--	---

Home Office Declaration

Please tick to indicate agreement

	I am a company or limited liability partnership
--	---

Declaration

I agree to the above statement

	Yes
PaymentDescription	200003428165, ,
AuthCode	021232
LicenceReference	ks102 94212
PaymentContactEmail	[REDACTED]

Please provide name of applicant (the current premises licence holder) or applicant's solicitor or other duly authorised agent (please read guidance note 12). If completing on behalf of the applicant, please state in what capacity.

Full name	Keeley McKenzie
Date (DD/MM/YYYY)	21/11/2018
Capacity	Full

Where the premises licence is jointly held, enter the 2nd applicant (the current premises licence holder) or 2nd applicant's solicitor or other authorised agent (guidance note 13). If completing on behalf of the applicant state in what capacity

Full name	
Date (DD/MM/YYYY)	
Capacity	

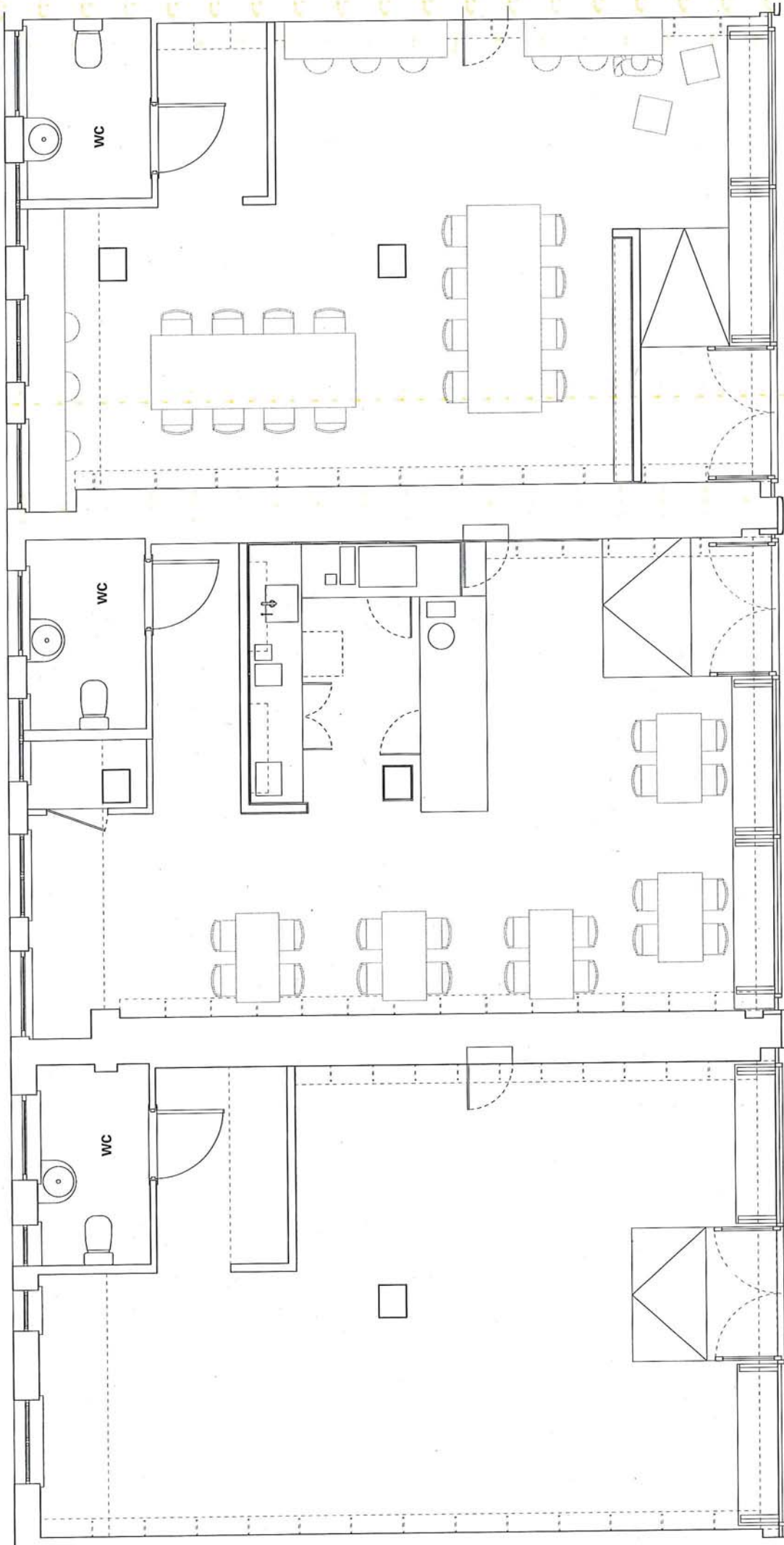
Contact name (where not previously given) an address for correspondence associated with this application (please read guidance note 14)

Contact name and address for correspondence	
Telephone No.	
If you prefer us to correspond with you by e-mail, your	

Business - Application for a premises licence to be granted under the Licensing Act 2003

address (optional)	
--------------------	--

The information you provide will be used fairly and lawfully and Southwark Council will not knowingly do anything which may lead to a breach of the Data Protection Act 1998.



55 EAST - STUDIO

55 EAST - KITCHEN

55 EAST - LOUNGE



SCALE



NOTES

- These drawings are not for construction purposes.

ISSUES

Rev / 20.11.18 Licensing submission

Project: 174
 Title: Ground Floor Plan
 Dwg No: sk-050
 Rev: 1
 Scale: 1:100 @ A3

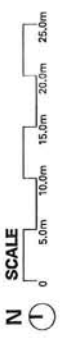
CarverHaggard

Unit 210, 241-251 Ferndale Road, London, SW9 8BJ
 +44 (0)20 7274 2137 / www.carverhaggard.com

GENERAL NOTES

- Drawings show design intent and the proposed relationship between finished elements.
- All work to be in accordance with current Building Regulations.
- All structural works to meet Structural Engineer's specification.
- All work to existing building subject to site investigation and opening-up works.
- All details to be developed with Contractor / manufacturers; fabrication drawings to be provided for review.
- In event of discrepancy between these requirements, contact Architect.

KEY



1 Site location plan 1:1250

2 Site location plan 1:500

NOTES
- These drawings are not for construction purposes.

ISSUES
Rev/ A 29.08.17 Planning submission (withdrawn)
28.09.17 Planning submission

Project: 174
Title: Site Location Plan
Dwg No: 174-00-001
Rev: /
Scale: 1:1250/1:500 @ A3

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